

MORARU ECATERINA

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Iași, Romania
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PRODUCT DESIGNER

I design large-scale digital products and platforms, enjoying solutions that empower the target user. Having a technical background, I thrive on collaborating with engineering teams while focusing on end-user usability. I have experience involving open-source communities in the development process.

EXPERIENCE

May 2023 — Present

Lead Product Designer (ACE) / Analog Devices

Leading the redesign of a mature and extensible desktop software platform, that serves as a crucial evaluation tool for a wide range of ADI products.

Mar 2022 — Apr 2023

Product Design Manager (CTX) / Analog Devices

Managed a team of 8 out of 19 product designers, that introduced the Continuous Discovery process across multiple digital transformation initiatives.

Oct 2021 — Feb 2022

Senior UX Designer (vLab) / Analog Devices

Sep 2019 — Sep 2021

Lead Product Designer / Arezzo Sky

Conceptualized from scratch the design interactions for a no-code mobile platform for data processing, supporting 3 teams, comprised of 25 software engineers and 2 designers.

Nov 2015 — Aug 2019

Lead Interaction Designer / XWiki

Orchestrated the user experience across all XWiki's products. Crafted tools and services that bridged the open-source community with the professional enterprise target.

Jan 2014 — Oct 2015

Applications Team Manager / XWiki

Mar 2009 — Mar 2013

Interaction Designer / XWiki

Pioneered open design activities for XWiki.

EXPERTISE

product-design / interaction-design /
product-discovery / prototyping /
user-research / user-interviews /
accessibility / usability / consistency /
experimentation / design-sprint /
design-system / design-patterns /
standard-compliance / leadership /
mentoring / open-source

COMMUNITIES

Feb 2015 — Present

Co-organizer

OpenSourceDesign.net

Growing an international community with over 5000 followers that evangelizes more open design processes in software development.

May 2008 — Nov 2019

Mentor

Google Summer of Code

Introduced hundreds of students from all over the world to open-source software development.

Oct 2007 — Mar 2011

Collaborator Teaching Assistant

Faculty of Computer Science,

A. I. Cuza University, Iași

Taught "Human-Computer Interaction" classes to computer-science students.

EDUCATION

2007 — 2009

M. Sc. Software Engineering

Faculty of Computer Science,

A. I. Cuza University, Iași

2003 — 2007

B. Sc. Computer Science

Faculty of Computer Science,

A. I. Cuza University, Iași